

Your Simple Cybersecurity Checklist



A VPN tunnel is a private internet connection



Public wi-fi isn't private



Yes to multi-factor authentication (MFA)



Use a secure online password manager



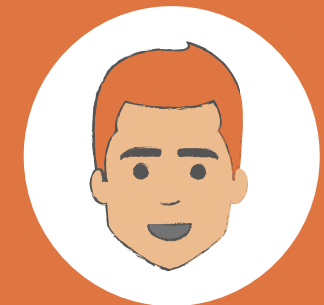
Advanced security replaces yesterday's anti-virus



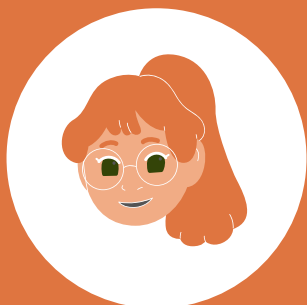
Separate home and business wi-fi access



Store files securely offline



Outsource to a security specialist



Outsource for technology guidance and expertise



Protect your employees' web access



Maintain encrypted malware-free backups



Conduct regular network scans



Implement user access controls



Conduct regular security awareness training



Adopt onboarding, offboarding procedures



Maintain company security policies

Everyone Starts With the Basics



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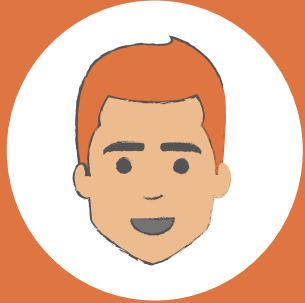
The way we work has changed. We all know that. Check. The convenience of anytime, anywhere access has created the opportunity to learn and adopt new tools, vocabulary, and daily habits.

Protecting our company's and clients' data is a responsibility we have to take seriously.

Whether you're a solopreneur or an employee team, these are the first steps in your cybersecurity action plan.



Meet Your New Team Members



Outsource to a security specialist

There are two technology team members every company deserves -- and needs. Company size doesn't matter.

Security Specialist

Your reliable in-house IT team or trusted MSP are lacking in the security expertise your company needs.

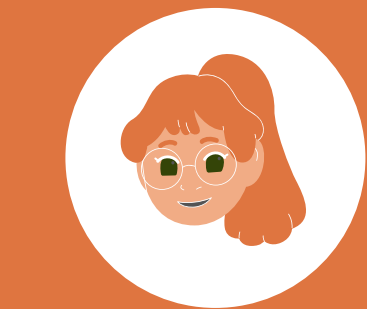
Think vulnerability scans, pen testing, proactive intrusion detection, data loss prevention. Fancy words. Invaluable, in-demand skills that you might not be able to hire.

Large companies enjoy the benefits of outsourcing. You can too.

Technology Strategy Partner

Big companies have a CIO and CTO. Today every company -- size doesn't matter --- needs the same level of technology guidance and expertise.

Technology decision-making and strategy have become complex. Having that objective technology voice at the table is essential and invaluable.

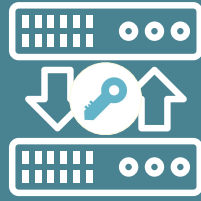


Outsource for technology guidance and expertise

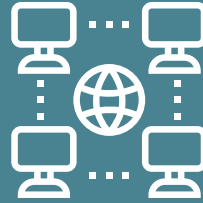
When You Have Team Members



Protect your employees' web access



Maintain encrypted malware-free backups



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Adopt onboarding, offboarding procedures



Maintain company security policies

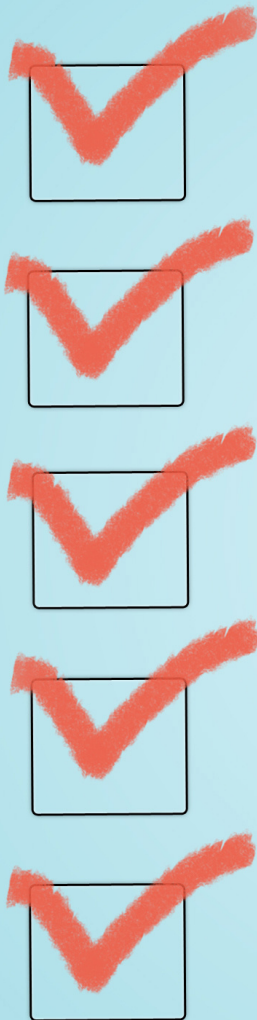
Your company is growing. More team members mean increased risk potential. Employees don't intend to put your company at risk. Unexpected things simply happen.

Threats outside your company are there -- waiting for the right opportunity to do real harm.

You need the tools, technologies, people, and procedures in place to guard against the unintended.



How Is Your Cybersecurity Checklist Doing?



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